



We hope this letter finds you well. On behalf of the John Shapiro Superheroes Foundation (JSSF), we are thrilled to extend an invitation to you and your esteemed company to participate in our upcoming event, the 12th Annual JSSF Superheroes 5k, which will be held on Saturday, June 8, 2024.

As we approach our twelfth year of organizing this event, we are grateful for the unwavering support we have received from sponsors like you. Your commitment to our cause has been instrumental in enabling us to provide essential resources and financial grants to children battling cancer as well as their families.

We are pleased to share with you the additional impact that your support has had on our partnership with the Children's Hospital of Philadelphia (CHOP). Your generosity to date has created supportive assistance to the Oncology department at CHOP. We donated three Play Touch tables to the outpatient oncology spaces. These innovative gaming systems help provide distraction, peer interaction, and joy to children during their long outpatient oncology appointments. In 2023 we were able to fund a year supply of Lego kits. These kits are used by Child Life to initiate one-on-one therapeutic play at the bedside and are also used in group sessions in playrooms.

Your sponsorship of the 12th Annual JSSF Superheroes 5k would not only demonstrate your commitment to corporate social responsibility but also provide invaluable assistance to those who need it most. We offer a range of sponsorship opportunities to suit your company's goals and budget, including prominent brand visibility, employee engagement opportunities, and the chance to align your brand with a meaningful cause.

As we reflect on our past achievements, we are filled with gratitude for partners like you who have stood by us every step of the way. However, we recognize that there is still much more work to be done, and we are counting on your continued support to help us make a difference in the lives of even more children and families in need.

Thank you for considering our request, and we hope to count on your support once again as we continue our mission of spreading hope and healing to those who need it most.

Warm regards,

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Superheroes 5K Sponsorship Co-Chairs

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