



It is with great excitement that we invite you to join us in celebrating a decade of hope and healing at the John Shapiro Superheroes Foundation 11th Annual 5k on June 10, 2023. For the past 10 years, our organization has been dedicated to improving the lives of children battling cancer and other life-threatening illnesses, and we are grateful for the support of generous sponsors like you who have helped us make a difference.

Since our founding, we have been able to provide financial assistance, happy memories, and create unforgettable experiences for children and families who are facing unimaginable challenges. We have seen firsthand the impact that our organization can have on the lives of those we serve, and we are committed to continuing our mission for years to come.

We would like to share a testimonial to give you an idea of the impact that your support of our organization has had over the past 10 years. Here is a letter from the Children's Hospital of Philadelphia Pediatric Advanced Care Team:

"We wanted to take this time to express our tremendous thanks to you in writing for the support of several of our PACT patients and families. Families receiving palliative care services usually have tremendous needs. Caregivers often need to be at their child's bedside 24/7. Your generous donations have allowed families to be with their children by helping them to pay their utility bills, put gas in their cars and put food on their tables.

We wish we could accurately describe the moment we let families know each donation would be coming. There were tears, smiles and mostly, visible relief from families in great need. Your contributions were so great, that the parents had a hard time believing it could be true. It brought energy to tired families and also to the staff that are providing care to them on a daily basis. We are reminded that there are truly good people that remain in this world.

We are tremendously thankful for your generous donations. We continue to be honored to support families in memory of your son, John. The breadth and meaning it has for families receiving pediatric palliative care services cannot be typed into words."

As we look back on the past 10 years, we are filled with gratitude for the many families who have trusted us to support them during their darkest moments. But we also know that there is still so much work to be done, and we cannot do it without the support of sponsors like you.

We hope that you will join us in celebrating a decade of hope and healing at the 11th Annual John Shapiro Superheroes Foundation 5k. Your support would be instrumental in helping us to achieve our goal of making a difference in the lives of children and families in need.

Thank you for your consideration.

Respectfully yours,

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Superheroes 5K Sponsorship Co-Chairs

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